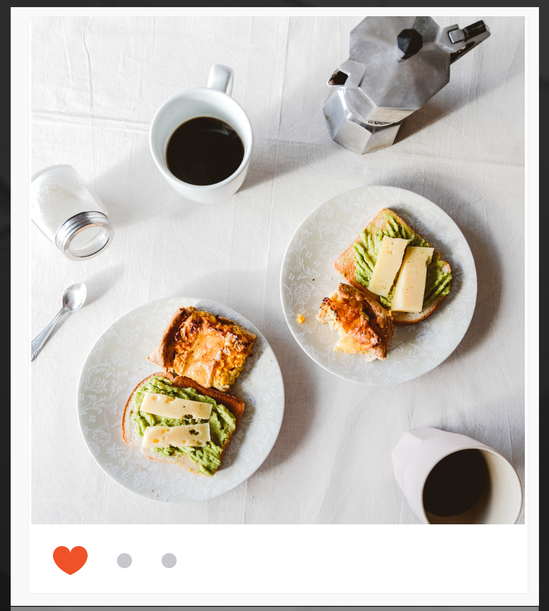
INSTAGRAM POWER INFLUENCERS

WARNING:

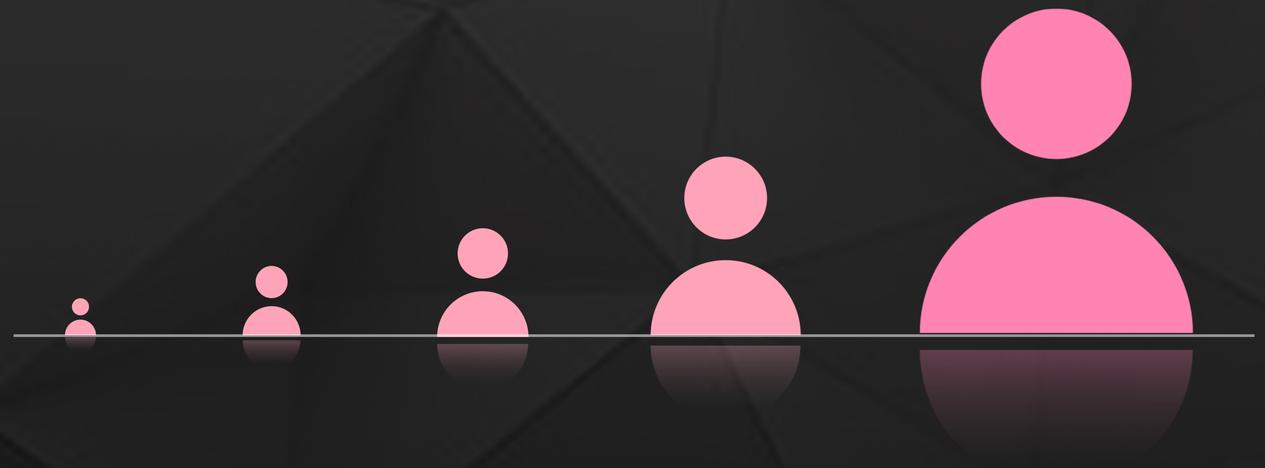
This instagram growth strategy takes **time** and **effort.**
But when done correctly, it is incredibly powerful!



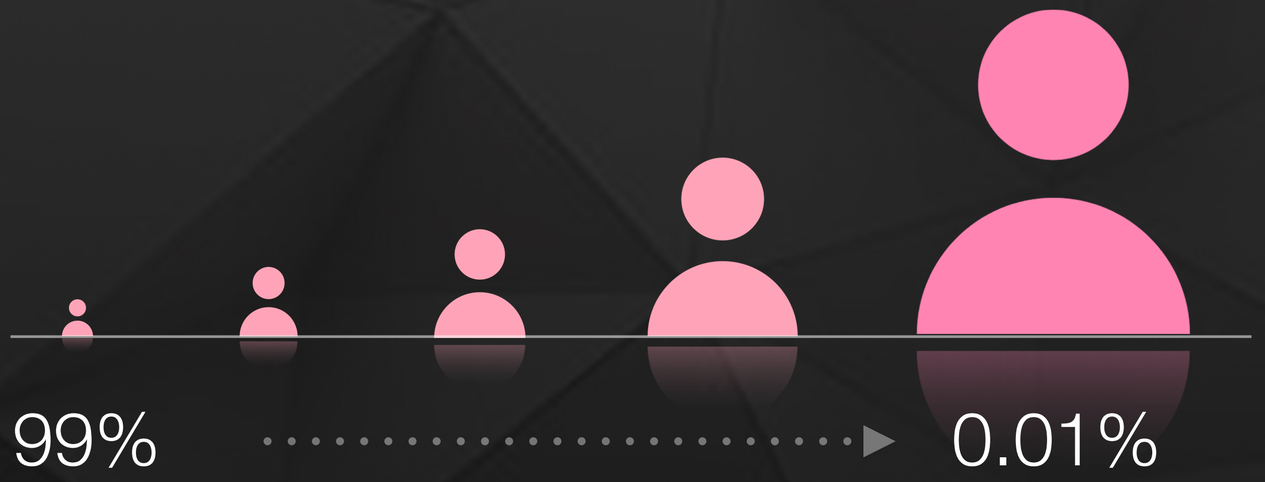
MICRO TEST

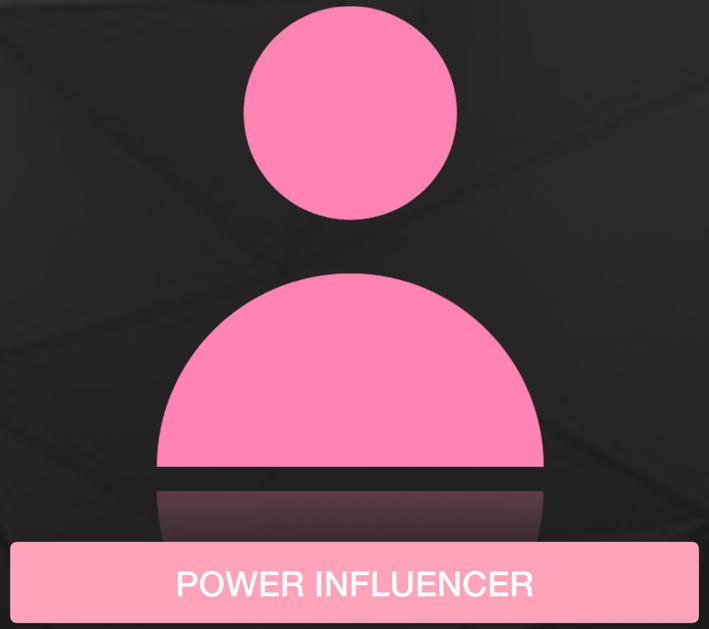
High Quality Content

Engagement weighting



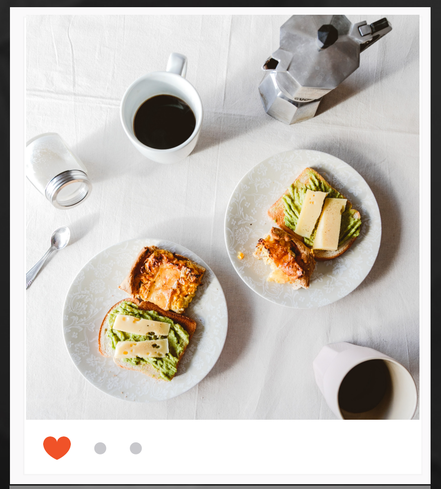
Engagement weighting





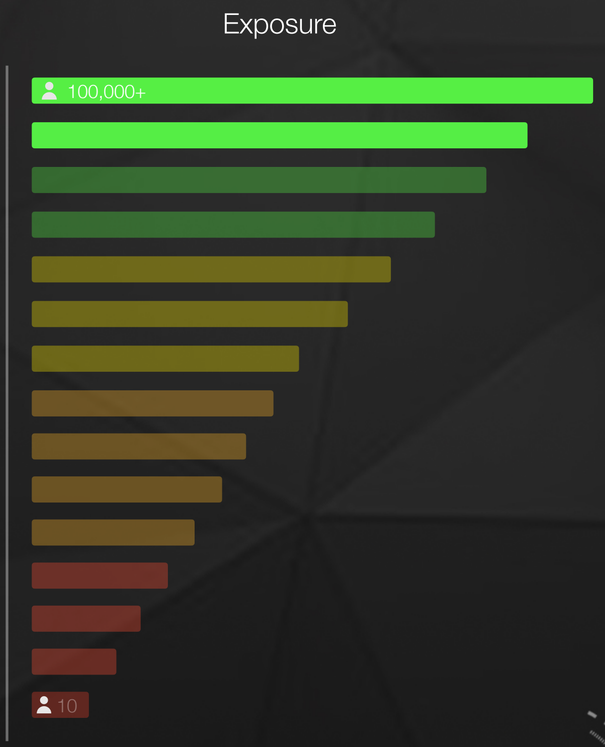
POWER INFLUENCER

Post



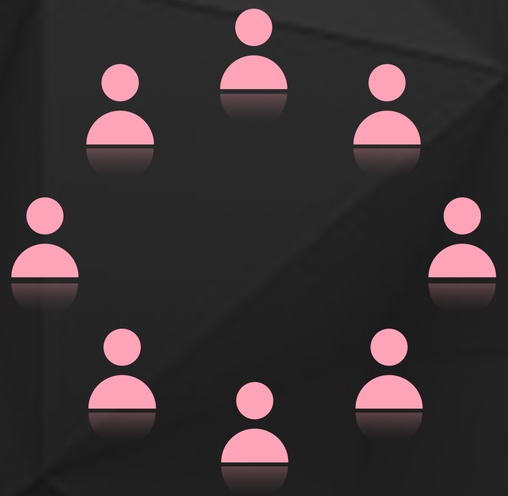
Power Influencers

Exposure boost



Where do you find **relevant** power influencers?

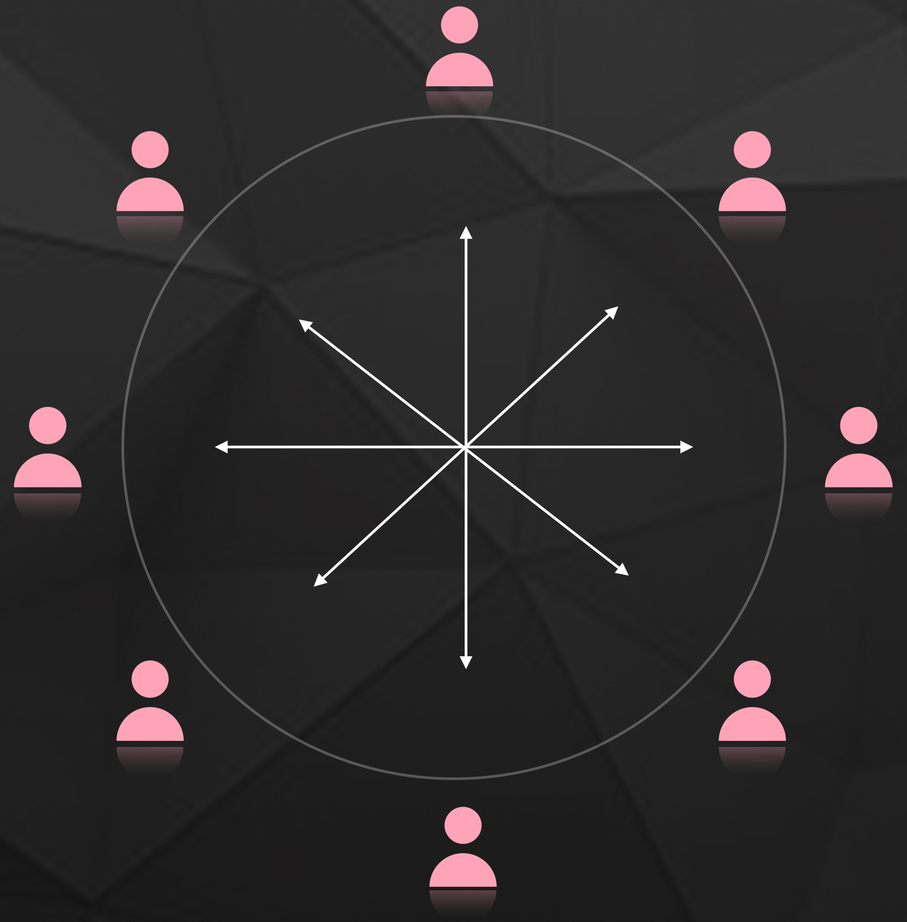
Step 1



DM / LIKE groups

Step 2

Paid engagement



JOIN

You can **join** and existing group.
However, you usually need $$$ or a significant amount of followers to be accepted.

Look at what power influences are **liking** and **commenting** on in your niche

Contact them and ask!

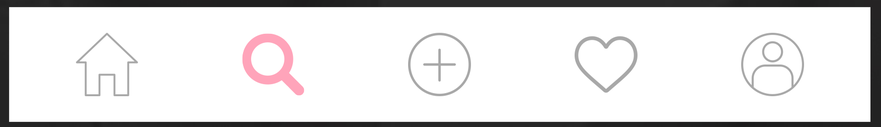
CREATE

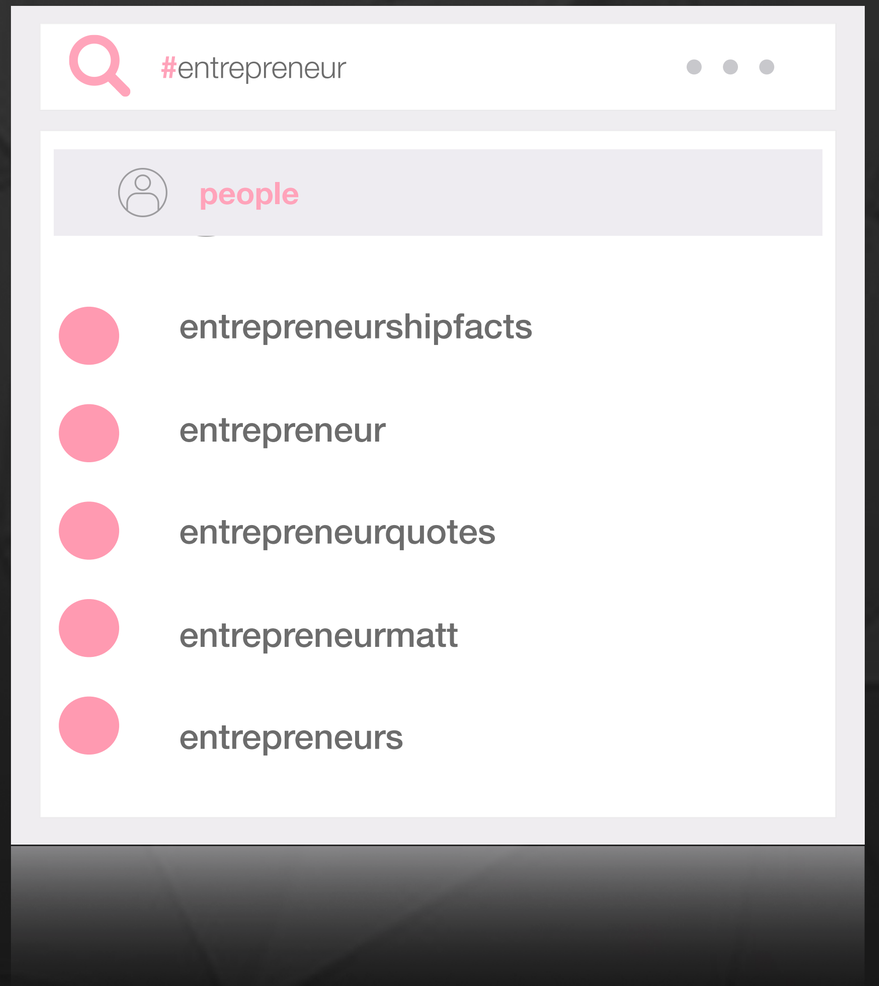
Alternatively, you can create your own group!

CREATE

How to create a group of **Instagram Power Influences** to promote your content

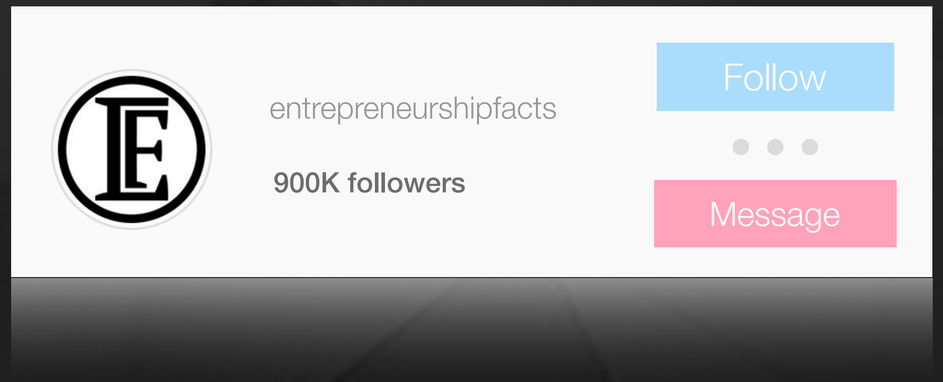
STEP 1




#entrepreneur
people
entrepreneurshipfacts
entrepreneur
entrepreneurquotes
entrepreneurmatt
entrepreneurs

STEP 2

STEP 3



STEP 4

Hey Entrepreneurshipfacts 😊

Hi there! Your account is awesome - We are starting an exclusive DM group with 10 quality entrepreneurship account with 200,000 - 1,000,000 followers.

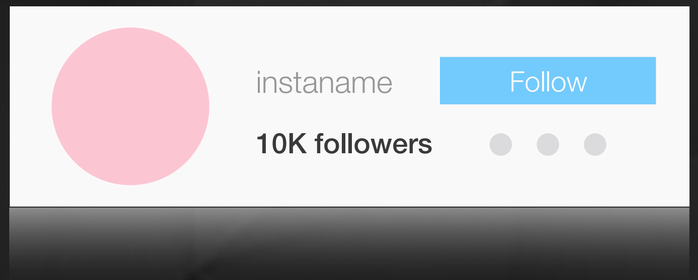
Would you like to join?
At the moment we have:

@entrepreneurheaven 110k
@hustleheartt 650k

Aim for **10-25** power influencers in your DM Group

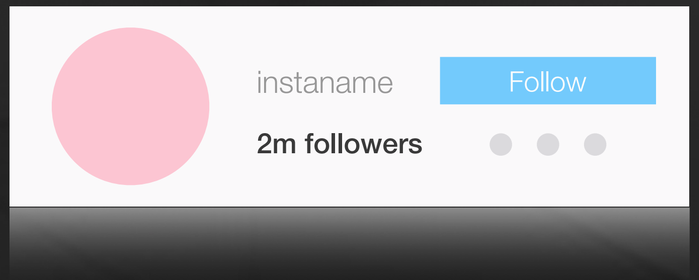
Paid Engagement

The most **powerful** influencers



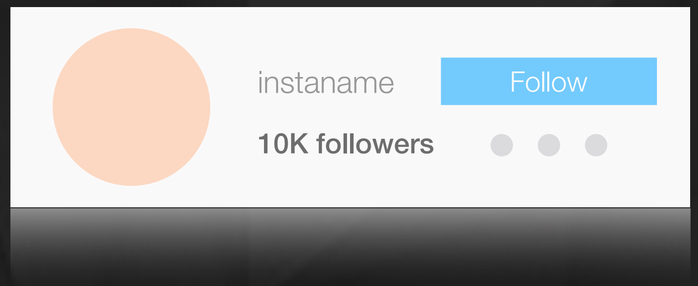
10K followers

≠



2M followers

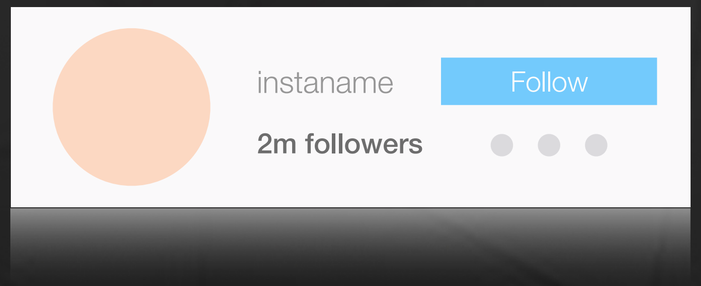
The most **powerful** influencers



+

$2 per Like/Comment

=



Reaching out to influencers is very simple.
No need to complicate things here!

Ask a few influencers and to get a price range, it is highly volatile amongst niches

Hey ..... 😊

How much would it be if I wanted you to L/C on a post?

Thanks!